

The Leelanau Enterprise

Read weekly by 85% of county residents *

Address: 7200 E. Duck Lake Road, Lake Leelanau, MI 49653
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Web Address: www.LeelanauNews.com

Publication Date and Circulation:

The Leelanau Enterprise is printed Wednesday afternoons at our production plant in the community of Lake Leelanau, and placed on a U.S. Postal Service truck for distribution through the mail on Thursdays. Editions are available for counter sales Wednesday evenings in many locations, although the official publishing dates are on Thursdays. An average of nearly 9,000 copies are distributed by second class mail and counter sales each week.

Primary Legal Newspaper:

The Leelanau Enterprise is the legal newspaper of record for townships in Leelanau County; Suttons Bay, Northport and Empire villages; and the County of Leelanau. We are also the newspaper of record for foreclosures and other public notices.

Staff:

The Leelanau Enterprise employs a 16-member, full-time staff and many more part-time employees. To serve Leelanau County we have a newsroom with four writers and editors with journalism degrees, a veteran sales department, full-service graphic arts department, fully digitized front office and modern print operation. The Enterprise is owned by co-publishers Alan and Debra Campbell, who work full-time at the newspaper.

E-MAIL ADDRESSES

Subscription questions and prices:

Subscriptions@LeelanauNews.com

News story submissions and questions:

Info@LeelanauNews.com

Letters to the Editor:

Editor@LeelanauNews.com

Printing Inquiries:

Printing@LeelanauNews.com

Advertising:

deb@LeelanauNews.com

joy@LeelanauNews.com

Office Hours:

Mondays through Fridays, 8 a.m. to 5 p.m..
Closed Saturdays, Sundays and some holidays.

PUBLICATION DEADLINES

Display Advertising:

Friday at noon the week before publication.

Classified Advertising:

Friday at noon the week before publication.

Classified display advertisers who require a proof of ad before publication should submit information by close of business Thursday.

Editorial Content:

Information for the publishing of business briefs, academic achievements, social news, military milestones and other stories in the Leelanau Enterprise should be submitted by the previous Friday for inclusion in the following week's newspapers. We ask that letters to the editor, which are limited to 250 words apiece, be submitted as soon as possible as we try to publish them in the order they have been received.

Submissions for inclusion in our "Calendar of Events" should be made to staff writer Chris Olson, who may be reached at our office or at Chris@LeelanauNews.com.

Weddings, births, obituaries:

There is no charge for the publishing of wedding, engagement or birth announcements. Obituaries with a connection to Leelanau County are likewise published free of charge in our editorial format. We welcome obituaries that are not published in our standard format, which are placed for a charge on our obituary page. Please designate the type of obituary — standard or paid — when requesting publication.

Photos

Most photos taken by the Enterprise staff and published in the Leelanau Enterprise are available for sale on disk, via email, or on photographic paper. Please call for prices.



* According to a 2010 Readership Survey conducted by Northwestern Michigan College.